

CAMPAIGN FOR 100%

A voting initiative from **92Y**

Your Guide to Campaign for 100% Watch Parties

Join 92Y for the Campaign for 100% – a series of digital conversations that ask why every American should vote, how we build a system to ensure everyone can, and what would change in our country if everyone cast a ballot.

Want to participate? Host a watch party to dive into why it matters that everyone votes. Choose one or more of the digital Campaign for 100% discussions live from 92Y's virtual stage. Gather your friends, family, community or organization to watch the event together virtually and then have a post-event conversation.

HOW IT WORKS

1. Commit to Host a Watch Party

Select the Campaign for 100% event(s) you are interested in and gather a group to watch. See [here](#) for the full list of Campaign for 100% events. [Email us](#) and let us know if you plan to host a watch party so we can follow up with more details.

2. Gather Virtually

Invite your community members, colleagues, friends or family to join you virtually and view these conversations together.

We recommend you host your watch party in Zoom. Simply, invite your attendees to a Zoom meeting and stream the content through the screen sharing feature (see tech tips below).

3. Discuss

After the event, host a post-event conversation. We've provided some sample discussion questions below. Feel free to get creative and ask different questions. Our questions are there for you as a template. We recommend having a moderator to help conversation flow.

4. Take Action + Report Back

Give your watch party guests some next steps. For example, direct them to 92Y.org/Campaignfor100 where they can check their registration and register to vote.

Ready to host a watch party? [Email the Campaign for 100% team for more details.](#)

DISCUSSION GUIDE QUESTIONS

- What surprised you most about this conversation?
- What did you learn about voting that you didn't know before?
- What questions did this conversation raise for you?
- What's your next step as a result of this conversation?
- Who is someone in your life you can share this information with?

FAQs

Do I have to be a part of an organization to host a watch party?

No! You certainly can organize the conversation through an organization or existing network, but watch parties are for individuals and organizations alike.

How many Campaign for 100% watch parties can I host?

There is no minimum or maximum. If you can only host one watch party for a single event, great! If you would like to host a series of watch parties with each of the Campaign for 100% events, also great! We just ask that you [share your participation](#) with the Campaign for 100% team.

How big does my watch party need to be?

It can be as intimate as a handful of friends, or as large as you'd like. We recommend keeping it to no larger than 30 people to have meaningful conversations with your watch party. If you have a group larger than 30, we recommend breakout rooms to facilitate small group conversations.

Does it cost money to receive the tools and participate in the Campaign for 100% watch parties?

Participation in the Campaign for 100% watch parties comes at no cost to participants or hosts.

More questions, tech tips or want your organization to get involved, [email us](#).

TECH TIPS

- Choose your platform. We suggest using Zoom to stream live conversations.
- Stream the conversation by sharing your screen. When you register for a Campaign for 100% event, you will receive a link prior to the event to stream the conversation. Share your screen and watch the conversation as a group.
- Use the chat during the live stream. We suggest starting the conversation over the Zoom chat function while you are watching the event.
- After the event is over, stop sharing your screen. Encourage attendees to use video, if they are comfortable, and go through the discussion guide questions.
- If you have a large group and would prefer to have small group conversations, use Zoom's breakout rooms.
- Save the chat box after the event and share any good resources that were brought up in the discussion.
- If you have additional tech questions – [Zoom support can answer](#).

Note: If you have a digital video chat platform that you prefer, feel free to use it! You do not have to use Zoom.